



## Alumni Meet Report

**AY 2014 - 15**

**Name of Committee:** Pune Institute of Business Management Alumni Committee

**Type of Meeting:** Post Alumni Meet Insight Discussion AY 2014-15

**Date:** Monday, 7<sup>th</sup> April 2015

**Time:** 10:30 am – 11:00 am

**Venue:** 1<sup>st</sup> Floor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

**Meeting Facilitator:** Ms. Choden Goperma

**Call to order:** Meeting was called to order at PIBM conference room. A quorum was established.

**Roll Call:**

**Attendees Present:**

Dr. Dharendra Deshpande

Ms. Jyotsna Khade (HOD Placements)

Ms. Choden Goperma (Asst. Manager Placements)

Ms. Harshada Sarma (Controller of Examination)

Ms. Poornima Sehrawat (Batch in-charge)

Mr. Aman Sharma (Student Representative)

### Review of Alumni Meet 2014

1. The Alumni meet for AY 2014-15 was organized on 5<sup>th</sup> April 2014
2. In total 88 alumni attended the event with great gusto.
3. Out of 115 confirmation 88 alumni attended the event



#### 4. Itinerary of the meeting

### ALUMNI MEET ITINERARY – Saturday, 5<sup>th</sup> APRIL, 2014

TIME	PROGRAM DETAILS
<u>06:00 pm - 06:30 pm</u>	Arrival & Registration of Alumni students
<u>06:35 pm - 06:45 pm</u>	Welcome & Lighting of the lamp (by Industry Guests)
<u>06:50 pm - 06:55 pm</u>	Felicitation of Industry Guests:
<u>07:00 pm - 07:30 pm</u>	Speech by <u>Mr. Shashank Jagirdar (Director HR- DHL)</u>
<u>07:30 pm - 08:00 pm</u>	Speech by: <u>Mr. Pradip Deshmukh (Sr. Manager HR-Tata Steels)</u>
<u>08:00 pm - 08:15 pm</u>	Music band performance.
<u>08:15 pm - 08:30 pm</u>	Video about Journey of Batches 2008 to 2013
<u>08:30 pm - 08:45 pm</u>	PIBM growth Video
<u>08:50 pm - 09:30 pm</u>	Alumni students Speech
<u>09:30 pm - 10:00 pm</u>	Speech by <u>Mr. Raman Preet (Executive Director PIBM)</u>
<u>10:00 pm - 11:00 pm</u>	Celebration on the floor and Dinner



## Insights from Alumni Feedback

1. Several Alumni indicated the need for a short term training program on Digital Marketing and data analytics for the jobs of future.
2. Of the 88 attendees, 17 indicated in their feedback form that they feel there is a skill gap in the market, especially in the digital marketing area.
3. Alumni also suggested more practical knowledge to be developed through field study and projects.
4. Alumni also suggested the sector specific internship which will be helpful during final placements.
5. The Alumni appreciated the infrastructure developments made by the institute and hoped for better facilities to be accessible for the students.
6. Mr. Abhishek Bhaduria (Batch 2012-14) specifically recommended that for the marketing students who aspire to be placed in retail sector, there should be more exposure to retail formats and projects should be given for longer period.
7. The general consensus of alumni was that the communication training received at PIBM, helped them in getting placed and later in their career as well.

## Reviewed and Approved by:

**Dr. Dhirendra Deshpande**

**Director,**

**Pune Institute of Business Management**